

PRAVIN SHEKAR

THE OUTLIER MARKETER

Keynotes. Leadership Sessions. Business Interventions.



Pravin Shekar uses marketing psychology and unconventional thinking to turn visibility into business growth.

He helps good ideas, valuable work and capable people become easier to notice, trust, recommend and choose.

A Pravin intervention is not designed to end with applause.

Something WILL move.

People will leave questioning the obvious, spotting what they were missing, and doing something differently.

WAYS PRAVIN SHAKES UP THE ROOM

- **SELLING WITHOUT SELLING**

- *Influence the sale before the sales conversation begins.*

- **THE VISIBILITY MULTIPLIER**

- *Make more of your good work discoverable.*

- **ACTIVATING AGENCY**

- *Move people from task-taking to ownership, initiative and action.*

A FEW NUMBERS

31 countries. 25 books. 3 games.

An entrepreneur speaker!

Need the room to move?

BRING PRAVIN IN.

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